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Estate offers buyers a fair deal



Close to shops and schools, Fairview is off to a great start, writes **Susan Cowen**

A NEW estate 30km from the CBD has homebuyers buzzing. Fairview, the first residential land subdivision from emerging property developer Integrated Development, is the latest estate to tap into the popularity of the northern growth corridor.

Named after the site's original 19th-century homestead (left) and nestled in the foothills of the proposed Quarry Hills Regional Park, Fairview is a 330-lot subdivision in Bridge Inn Rd, Mernda.

Integrated Development co-founder Matthew Belford says the site presents unique aspects and vistas.

"Fairview offers large, elevated lots with views across the Kinglake Ranges," he says.

The site's physical beauty will attract buyers as will its proximity to shops, schools and transport.

The estate is near Epping Plaza and Westfield South Morang, and local schools.



It is near bus services and the soon-to-be-completed South Morang rail extension. Sports areas and the Northern Hospital are also close.

Strong interest has been shown in the estate, which has three sizes of lots:

"Lifestyle" lots, from 300-450sq m, are cheaper and low-maintenance;

"Premium" lots, from 450-550sq m, for growing families;

"Outlook" lots, from 550-650sq m are best for privacy and views.

Land prices start from \$161,000 for a lifestyle lot, \$187,000 for a premium lot and \$211,000 for an outlook lot. House-and-land packages are available.

The Fairview sales office is at 300 Bridge Inn Rd, Mernda.